

NPC Consultant Professional Profile**I. Personal Information**

Name: Satyadeo Prasad Singh

Date of Birth: 22nd December 1969

Current Position & Domain: Director-I and Group Head (Agribusiness)

Office Location: NPC Headquarters, New Delhi

Languages: English and Hindi

Contact: sp.singh@npcindia.gov.in

Ph. No.- 011-24607326, Mob. No.- (+91) (7589219766)

II. Professional Summary

An accomplished professional with over 28 years of progressive experience in Industrial Engineering and agribusiness sectors, I have demonstrated expertise in consultancy, research and training assignments, Human Resource Management, Quality Management System, Environment Management System, Occupational Health and Safety Management System, strategic project management, and capacity-building initiatives. I have successfully led and executed high-impact projects with a focus on productivity enhancement and sustainable agricultural practices. I have been able to generate new assignments, achieve significant revenue targets, and foster strong client relationships. My leadership and innovation have consistently delivered measurable results and high-quality reports for NPC.

III. Areas of Expertise

Primary Domains: Industrial Engineering, Agribusiness Management, Design of incentive scheme, Lean Implementation, Impact Evaluation Study, Research Study, Project Evaluation, Quality Management System, Environment Management System, Occupational Health and Safety Management System, Risk Management, Capacity Building, Sustainable Development.

Specialized Skills: Industrial Engineering studies like Production norm study, Manpower assessment, Method improvement study, Design of incentive scheme, Competence Mapping study, Proposal Development, Strategic Planning, Training Module Creation, E-learning Development, Policy Analysis, Stakeholder Engagement, Data-driven Decision Making

Industry Focus: Central and State PSUs, Large, Medium and Small scale industries in automotive industry, Electrical goods industries, Agriculture, Fisheries, Rural Development, Food Safety, Agribusiness and cooperative sector.

IV. Professional Experience

- (i) **Current Position:** Group Head (Agribusiness), **Organisation:** National Productivity Council, New Delhi, **Duration:** 10/08/2022–till date

Key Responsibilities:

- Management and Administration of Agribusiness Group.
- Spearheading the generation, execution, and delivery of consultancy assignments and training programs in Industrial Engineering, Agriculture and Allied sectors
- Leading proposal development for securing new assignments and expanding the client base
- Consistently achieving and surpassing individual revenue targets
- Establishing strategic partnerships and maintaining robust relationships with key stakeholders and client organizations

- Organizing and leading national and international workshops, seminars, conferences, and webinars to promote knowledge sharing and industry best practices

(ii) Previous Position: Director Grade II **Organisation:** National Productivity Council, Regional Office Chandigarh, **Duration:** 02.07.2019 TO 09.08.2022

Key Responsibilities:

- Management and Administration of RD Chandigarh.
- Spearheading the generation, execution, and delivery of consultancy assignments and training programs in Industrial Engineering, Agriculture and Allied sectors
- Leading proposal development for securing new assignments and expanding the client base
- Consistently achieving and surpassing individual revenue targets
- Establishing strategic partnerships and maintaining robust relationships with key stakeholders and client organizations
- Organizing and leading national and international workshops, seminars, conferences, and webinars to promote knowledge sharing and industry best practices

(iii) Previous Position: Deputy Director & RD In charge **Organisation:** National Productivity Council, Regional Office Chandigarh, **Duration:** 29/10/2004 - 01/07/2019

Key Responsibilities:

- Management and Administration of RD Chandigarh
- Spearheading the generation, execution, and delivery of consultancy assignments and training programs in Industrial Engineering, Agriculture and Allied sectors
- Leading proposal development for securing new assignments and expanding the client base
- Consistently achieving and surpassing individual revenue targets
- Establishing strategic partnerships and maintaining robust relationships with key stakeholders and client organizations
- Organizing and leading national and international workshops, seminars, conferences, and webinars to promote knowledge sharing and industry best practices

(iv) Previous Position: Assistant Director: National Productivity Council, Regional Office Chandigarh **Duration:** 18/11/1996 - 28/10/2004

Key Responsibilities:

- Generation, execution, and delivery of consultancy assignments and training programs in Industrial Engineering field like Production norm study, Manpower assessment, Method improvement study, Design of incentive scheme, Competence Mapping study, Quality Management System, Environment Management System, Occupational Health and Safety Management System
- Leading proposal development for securing new assignments and expanding the client base
- Consistently achieving and surpassing individual revenue targets
- Establishing strategic partnerships and maintaining robust relationships with key stakeholders and client organizations
- Organizing and leading national and international workshops, seminars, conferences, and webinars to promote knowledge sharing and industry best practices

(v) Previous Position: Shift Engineer, Organisation: Suarashtra Chemicals, (VXL, India Ltd), Porbandar, Gujarat, **Duration:** 01/09/1993 - 31/10/1994

Key Responsibilities:

- Planning and execution of daily activities in Foundry and workshop.
- Production Planning and control of Foundry and workshop
- Allocation of work to workers, operators and supervisors
- Preparation of material indent for issue of items from store

- Arrangements of workshop tools, dies, jigs and fixtures from stores
- Daily report preparation
- Liaison with other production department for casting requirements and requirements of workshop

IV. Major Project Experience in NPC

- Baseline survey of production and productivity of Inland fisheries
- Study for Design Improvement in Storage Containers Used in Supply Chain for Inland and Marine fishes by Vendors
- Agro-climatic zone-specific Mapping of Innovative Practices for enhancing Production and Productivity in Upper Gangetic Plain Region
- Study of best practices in fish marketing system of Andhra Pradesh and dissemination through workshops
- Study on improvement in Fish Marketing Infrastructure of Ghazipur and Howrah Fish Market
- Evaluation of RAS and Biofloc Technologies and their dissemination through workshop
- Study to strengthen Monitoring Mechanism of Implementation of PMMSY (Kerala, Bihar & Assam)
- Assessment of Post Harvest Losses in Inland And Marine Fisheries and to Suggest Measures to Minimize these Losses
- Design of Incentive scheme for PLW Patiala
- Manpower assessment of the Tribune Chandigarh
- Risk assessment of Satluj Jal Nigam Ltd
- Production Norm study of Goetze India Ltd Patiala
- Manpower Productivity study for Eastern Coalfield Ltd.,Kottadiah Mines
- Content Analysis of 5 training programmes for Mahatma Gandhi State Institute of Public Administration
- LMCS Scheme implementation and monitoring in various clusters
- 5 S Implementation project under UNDP:
- M/S Dhiman Industries Pvt. Ltd, Mandi Gobindgarh, Punjab
- Lakshmi Steel Rolling Mills, Mandi Gobindgarh, Punjab
- ISO-9001:2015 Certification for Mahatma Gandhi State Institute of Public Administration
- ISO-9001:2008 and ISO-22000:2005 Certification for HAFED Head Office and field units/offices
- Production Norms Study for Federal Mogul, Patiala
- Manpower Assessment Study for Sentiss Pharma Pvt Ltd, Nalagarh (Formerly Promed Exports Pvt. Ltd)
- Manpower Assessment Study for Kudos Chemie Ltd, Derabassi (Punjab) etc.

V. Educational Background

Post graduate Diploma in Industrial Engineering from Dr. Ambedkar Institute of Productivity , Chennai in 1996.

B.E. from University of Roorkee, Roorkee(Presently IIT,Roorkee) in 1993.

Additional Professional Qualifications:

- Training on Development of Public-sector Productivity Specialists held at Manila.
- Training course on Management consultancy for productivity improvement from Asian Productivity Organization, Japan
- Six Sigma Black Belt Certificate Course trained by Advanced Manufacturing Technology Associates, Six sigma Institute , Glenview Illinois, U.S.A. (Trainer- Shri Nishir Khory of Motorola, U.S.A)
- Training on Financial Management by Institute for Integrated Learning in Management, New Delhi
- Extensive training in research methodology, auditing standards (ISO 17020, ISO 19011), and food safety management (ISO 22000)

VI. Speaking Engagements:

- ▶ Development of Public-sector Productivity Specialists held at Manila, Phillipines

Certification:

I, the undersigned, certify that to the best of my knowledge and belief, this CV correctly describes myself, my qualifications, and my experience. I understand that I shall be responsible for any willful misstatement described herein.

Date: 08.05.2025

Place: New Delhi



The image shows a handwritten signature in blue ink, which appears to read 'Satyadeo Prasad Singh', written over a horizontal line.

Satyadeo Prasad Singh